

办社会为经济时道合人交理



目录

关于本报告

董事局主席致辞

关于东方雨虹

稳健经营，
持续发展

技术创新

Safety responsibility

&"
&"
&\$
&%

Resources and environment

&(
&)
' "
' %
' '

Human rights and labor practices

' *
' +
("
(#
(\$
(&
('
()

Strive to be an excellent corporate citizen

) (

Expert Comments

) *
* "

Feedback

* \$



About the report

\$ " +

\$" #%

Scope of the Report

Abbreviations Used

Reporting Period

\$" #% # # # \$ % #

Reporting Cycle

Report compilation principles

Sources of Data

Report Improvement

\$" #%

Reference

53EEŽ5ED\$Z' /9D;fi 9%ž# ;EA\$(" " " \$" #"
9ED;Ž5: :@3\$Z'

Language

Access to the report

U 3BB B68
↑| 2 kgZa` YžJa_ žU

Zffb,!!i i i žkgZa` YžJa_ ž
" # " Ž ' + " % # * \$ +





#*

\$" #%

%+Z' %

%#Z' \$.

A handwritten signature in black ink, consisting of stylized, cursive characters. The signature is located in the lower right quadrant of the page.

Message from the chairman



只有一个 东方雨虹
Oriental Yuhong, the Unique

关于东方雨虹

About Oriental Yuhong

#++* %

/EL " " \$\$) #fi





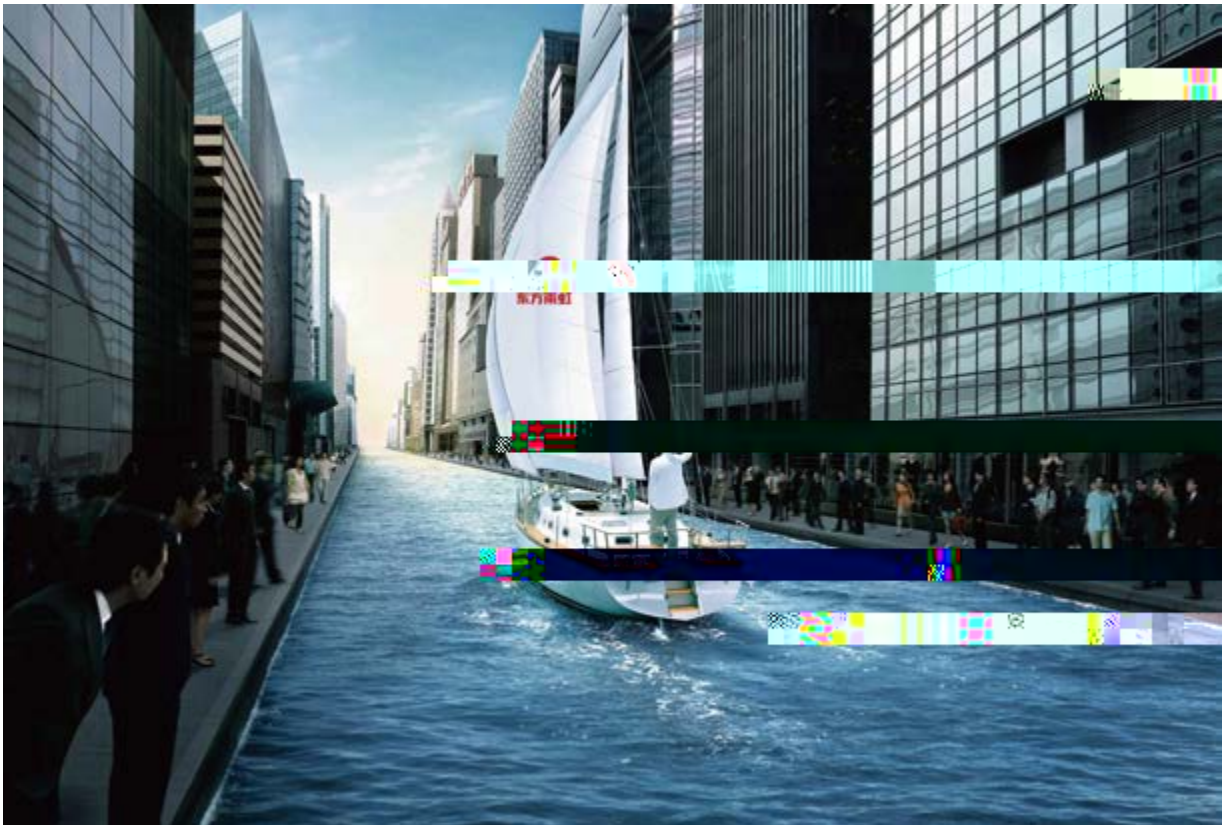
About Oriental Yuhong

#++* %

/EL " " \$\$) #fi

+

*' \$" *



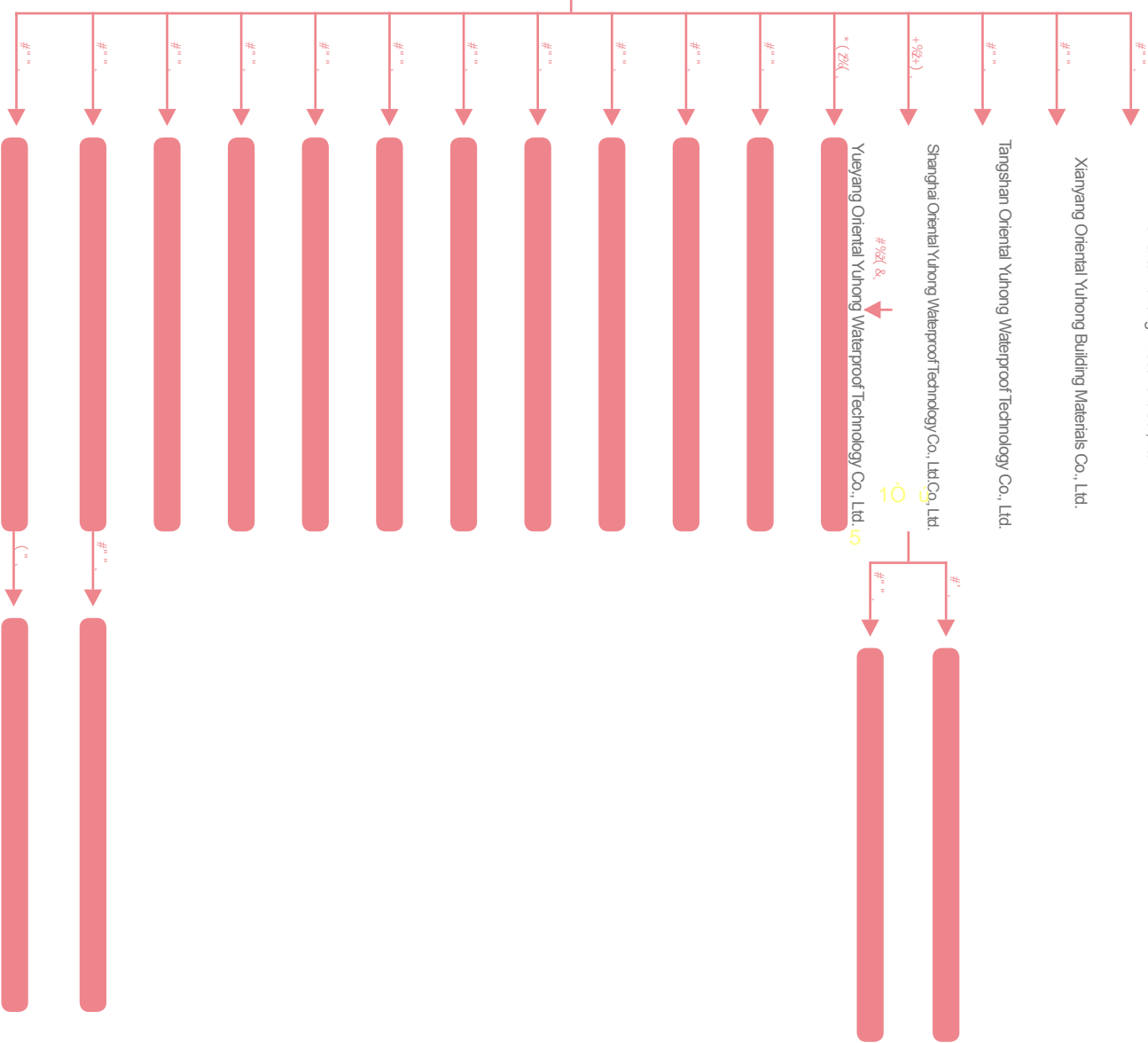
HK Oriental Yuhong Investment Co., Ltd.

Xianyang Oriental Yuhong Building Materials Co., Ltd.

Tangshan Oriental Yuhong Waterproof Technology Co., Ltd.

Shanghai Oriental Yuhong Waterproof Technology Co., Ltd. Co., Ltd.

Yueyang Oriental Yuhong Waterproof Technology Co., Ltd. 10%



Development Strategy

#ž
\$ž
%ž
&ž

' ž
(ž
) ž
* ž
+ž

Core concepts:



Social Responsibility Management

(1) CSR management concept

(2) CSR management system construction

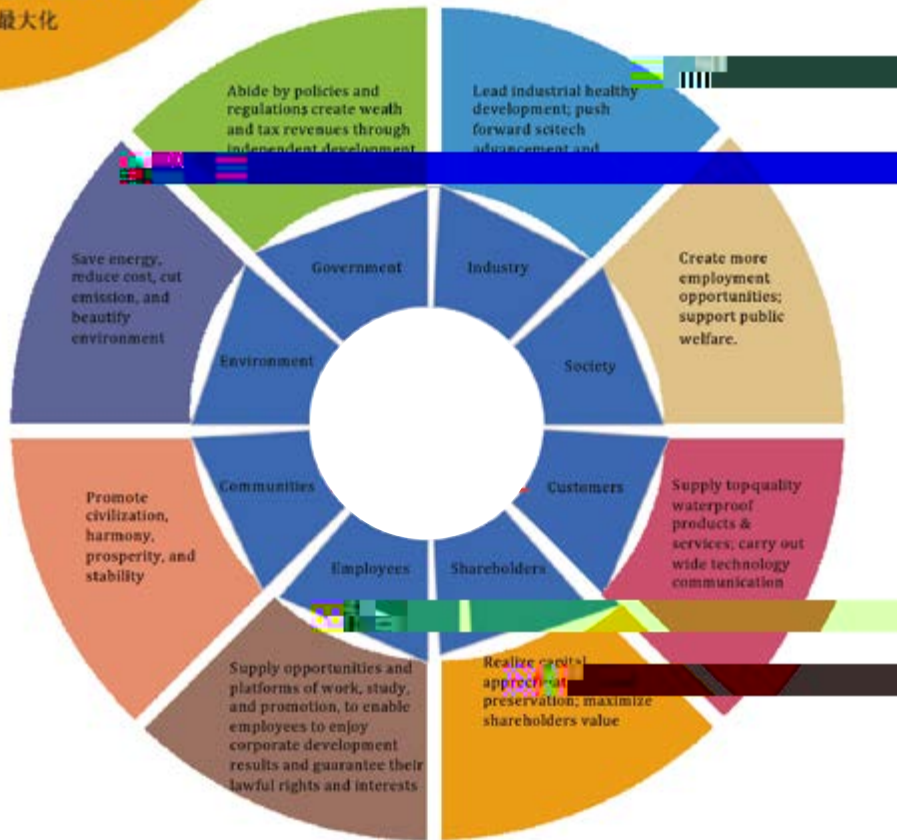
CSR management system								

(3) Management structure

(4) Institutional system

5. Communication and participation of stakeholders

Communication and participation of stakeholders



(1) Major organizations joined by Oriental Yuhong

\$" #% %

)'

(2) Examples of communication of stakeholders

Shareholders:

\$" #% #

\$" #% +

' "'

Customers:



\$" #% &

Employees:

\$" #% ## #'

\$" #"

Society:

\$" " + ' "

Community:

#'

Industry:

\$" #% &

Government:

只有一个 东方雨虹
Oriental Yuhong, the Unique

品质经营 稳健发展

Quality operation, steady development

\$" #%





Oriental Yuhong, the Unique

\$" #%



Honest operation and good credit

\$" #% †

\$'

33

\$" #%

\$) # \$" z&'



Internal control and lean management

\$" #%

Quality operation and transmit positive energy

9AEF ŽD ;EA 5@3E 5D55 5? 3 %5 57 FBA 8? ;EA + " " " \$" " "

\$" #% + #(

Example 1:

Team of Technology & Quality Center
中

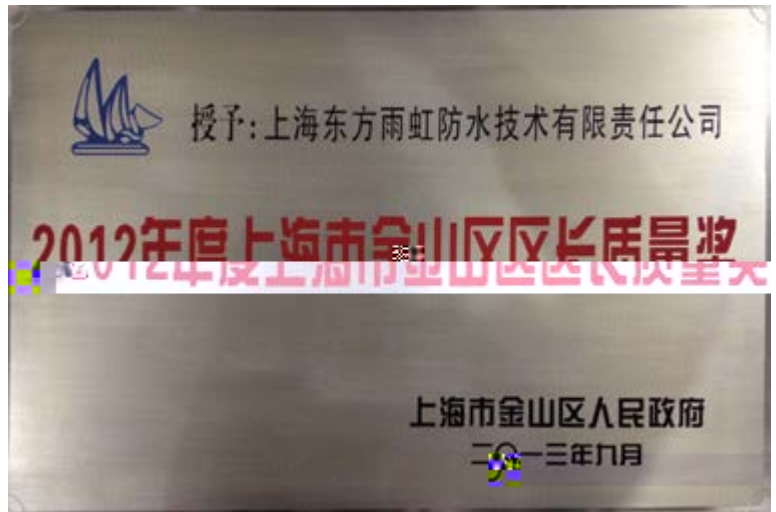


\$" #% +

†

5CA

Example 2:



International operation

\$" #%

\$" #%

)"

\$" #% (

Examples:



Win-win cooperation

/ fi

\$" \$

(1) The largest centralized purchasing in Chinese building waterproofing industry

/ fi

)

#"

#' "

' ""

\$" " (# " \$" " * \$" # % 3 \$" " +

\$" # %

\$" # %



/ fi

) \$" # % * % " " " \$ (' " ")

(3) Protecting customers' rights and interest

/ fi

(4) Give waterproofing industry a bright future

\$" #% & *

\$" # \$ " # %

\$" " +

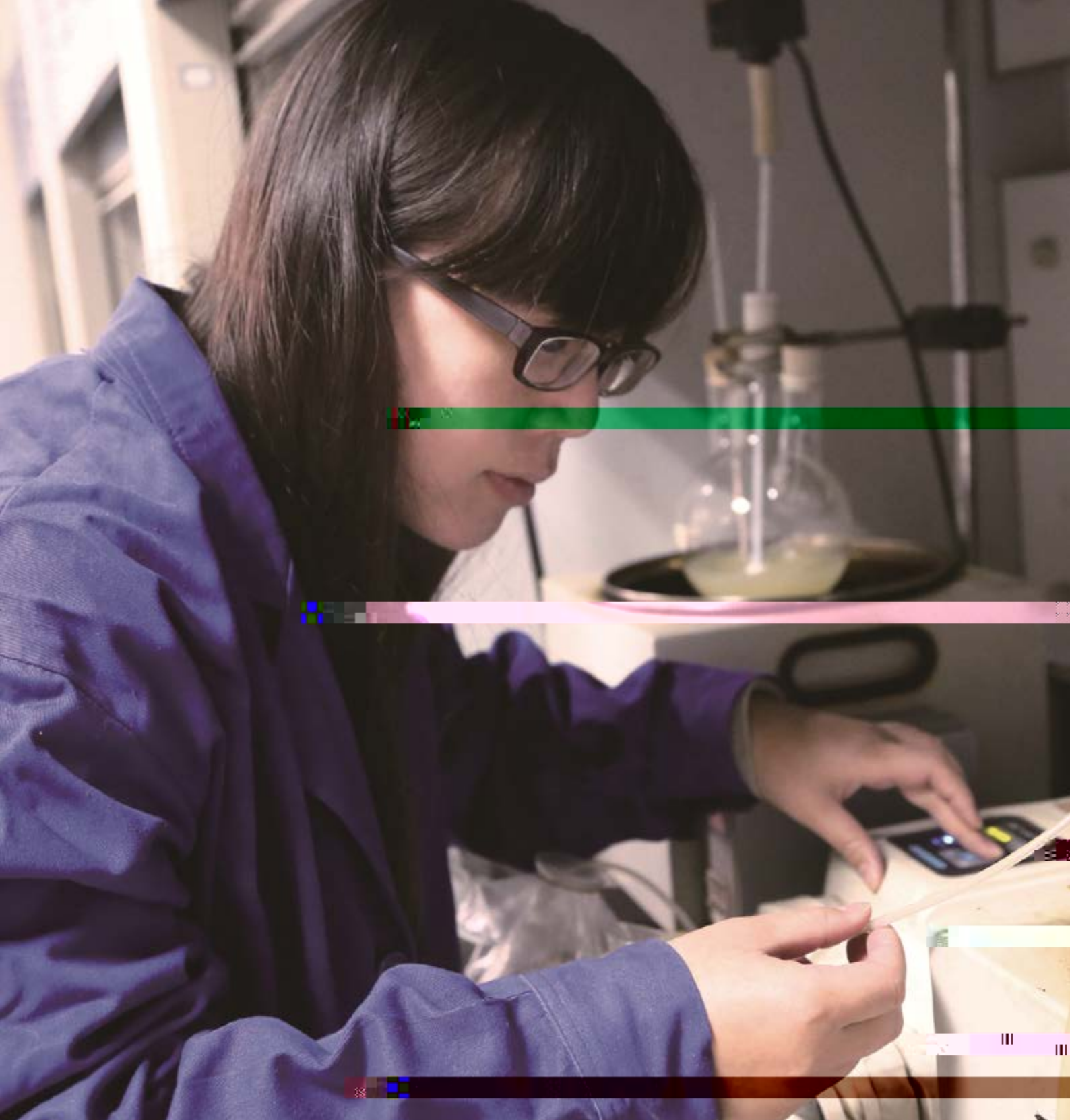
#%

("

只有一个 **东方雨虹**
Oriental Yuhong, the Unique

科技亮剑

Technological innovations



!				

%+ +

#'

#

System/Organization		Key functions	Serve company	Serve industry development



Construction of innovation system



Innovation platform converging power

FBA

#\$

#"

R&D investment

	\$" ##	\$" # \$	\$" # %
	\$&) t%(' z%	\$+) t*') z' %	%+" t\$(\$ž(+
	* t&" # z%	#" t+\$) ž* #	#' t&&(ž (
	%ž&" .	%ž() .	%ž+(.

(" " "

%

\$' " "

) " "

#' " "
* # &

Bae[F Wef

\$" #%

%&

\$"

& #

E 5;

Papers:

#'

Industry standard:

\$" #%

\$" #%

'

' " "

#" "

Science and technology fame:

\$" #%

7H3

EBG3Ž% \$

\$" #%



Application examples of technological innovations

FBA \$" ## + %* " "

 \$" #%

\$" #% #"

\$" #% # \$ (





安全责任

Safety responsibility





Safety management system

\$\$

\$\$



Safe production

: 7E

\$" #%

#" (

管理策略：

V

V

V

V

Management strategy:

.

.

.

.

V

V

\$" #%

.

.

\$" #% ## #

Example:

#z
5F5 5D55

Example:

只有一个 **东方雨虹**
Oriental Yuhong, the Unique

资源与环境

Resources and environment





Environmental management

\$" #%



Green product

/ fi

' E

#ž FB?

\$ž E 3B

%ž

&ž

' ž

(ž

) ž

*

)" .

+ž

\$

(" . †

%" ž .

(1) Energy saving and emission cutting



/ fi

\$" #%

		%* \$ž((
		## (ž)	
		*	
		#%#	
		\$(\$ž#*	
)%# ž/+	
		&# \$ž* &	
		#) +ž+	
))) ž\$)	
		%	
		\$&' ž&%	
		###ž(
		\$' #	
		%(# \$ž+)	

(2) Low carbon and emission reduction

Major investment into energy saving and environmental protection by Oriental Yuhong in 2013

Items	Measures	Investment (RMB10,000)	Objectives

\$" #% (

2 2 +

% " "

#ž'

'ž'

"ž&"

!

"

Example: System 3000 production line

/ fi

(2) Floating dust pollution control measures

/ fi

(3) Domestic sewage control measures

/ fi

(4) Solid waste control measures

(5) Soil and water conservation measures

Example 1: standardized construction



\$ " "

+ " "

Example 2: mechanical construction

\$ " # %

< E 3 Ž # " #

E B G 3 Ž % " #



Green life

\$ " # % &



人人争 健八
 减 使 便 不 利 不 倡
 停 会 便 不 力 健体
 关 乘 公 交 且 不
 亲 出 剩 余 光 动 再
 分 不 乱 兜 便 于 再
 一 一 俭 利 会
 勤 俭 为 公 共 保 会
 前 共 创
 一 一 七 八 分 健
 光 动 中 你 共
 光 传 传





Environmental performance

Major energy-saving and environmental protection index of Oriental Yuhong production bases

人权与劳工实践

Human rights and labor practices





Discrimination against vulnerable groups

(1) Women rights guarantee

" " . \$ " # %

(3) Freedom of association

(4) Collective negotiation

Employment

" " .

(1) Employment security

\$ " # %

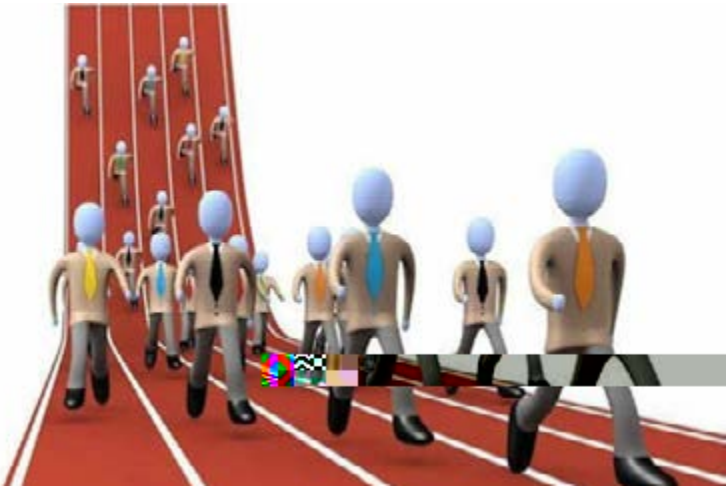
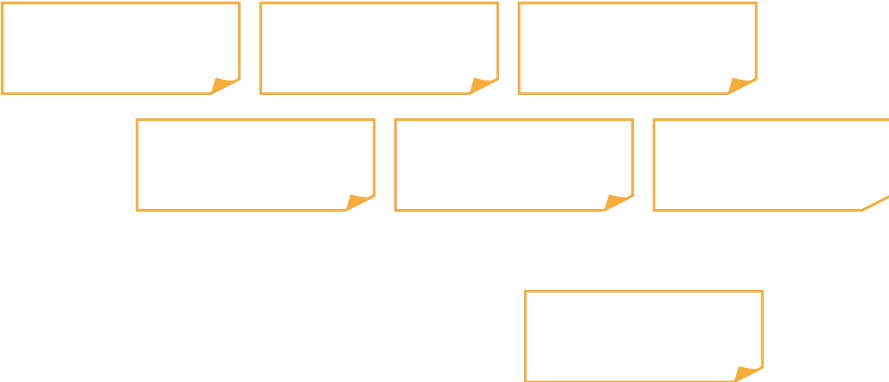
(2) Local employment promotion

\$" #% *

%##

Example: equity stimulation

Oriental Yuhong Benefit Chart



% " " "
\$&

\$"

(2) Work-life balance

Employee Care



\$" #% % \$(

\$" #%

\$" #% &



\$" #% (

\$" #%

\$" #%

#%\$

Health and safety

(1) Occupational health & safety management system

(2) Labor protection

\$" #%

(3) Occupational disease prevention

(4) Psychological care

7>@
*"

)ž' ! \$"#% *(" \$ #(*%

		57A			
7ž>všd [Y		\$*"\$			
		EABD7? 57>3@7E7			

Creating learning atmosphere:

7Z > V\$ d [Y

Training method:

" \$ " " " # " " # Z , Z \$,

Investment into training facilities and fees:

Training resources:

Training target:

	7Z > V\$ d [Y	

Training target	Training form	Training objective

争做优秀企业公民

Strive to be an excellent corporate citizen



\$" #%

#" " "

Example 2: Active technique communication

\$" #%

\$" #%

\$"

' "

%" " " "

' "

* "

\$" #%

(" " "

\$" #% * #

\$" #% ##

#' "

* |

+



v



\$" #%

√ **Expert Comments**

The road of responsibility for a loner

Review of Oriental Yuhong Corporate Social Responsibility Report 2013

V



\$" #%

\$" #%

+\$ž) * .

%#ž' \$.

%+ž' %

∨ **Expert Comments**

An Industry-leading Pioneer

Review of Oriental Yuhong Corporate Social Responsibility Report 2013

#ž

! ! ! ! !

\$ž

! ! ! ! !

%ž

! ! ! ! !

&ž

! ! ! ! !

' ž

! ! ! ! !

(ž

)ž

" # " Ž ' + " % # * \$ +

VXZYX j

&



北京东方雨虹防水技术股份有限公司

BEIJING ORIENTAL YU HONG WATERPROOFING TECHNOLOGY CO., LTD.

东方雨虹

地址：北京市朝阳区高碑店北路康家园4号楼

邮编：100123

电话：010-59031700 传真：010-85785519

厂址：北京市顺义区顺平路沙峪段甲2号

邮编：101309

电话：010-56383039 传真：010-61441944

客服：400-779-1975 网址：www.yuhong.com.cn

Address: No. 4 Building, Kang Jiayuan District Gao Beidian North Road Chaoyang District of Beijing, China

Postcode: 100123

Phone: 010-59031700

Fax: 010-85785519

Hotline: 400-779-1975

http://www.yuhong.com.cn



* 本报告采用
环保纸张印刷



东方雨虹官方微信