
S0740518010001

021-20315169

Email zhangyan@r.qizq.com.cn

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1	- 4 -
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6	- 5 -
7	- 6 -
8	2010-2015	- 7 -
9	2015	- 7 -
10	- 8 -
11	- 8 -
12	SBS/APP	

17	- 11 -
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21	- 13 -
22	- 14 -
23	- 15 -
24	<i>2012</i>	<i>2017 H1</i> - 15 -
25	- 16 -
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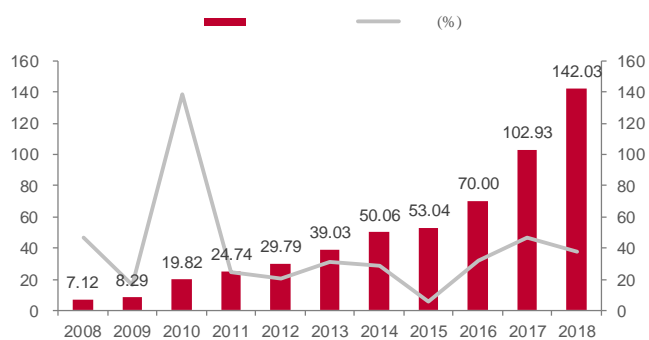
1998 2008

A

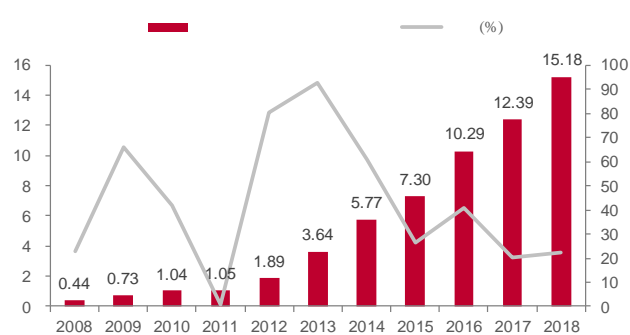
2008 7.12

2018 142.03

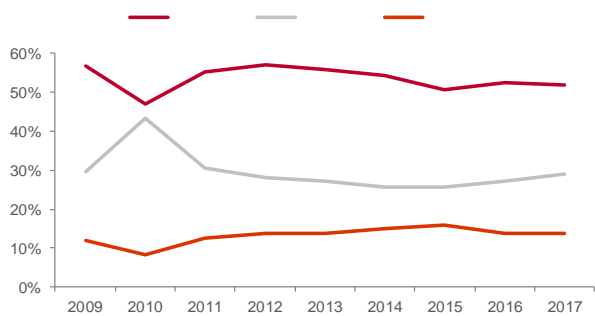
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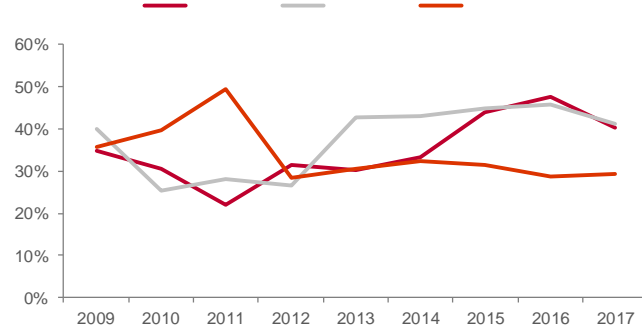
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3



4



5

SBS/APP

APP

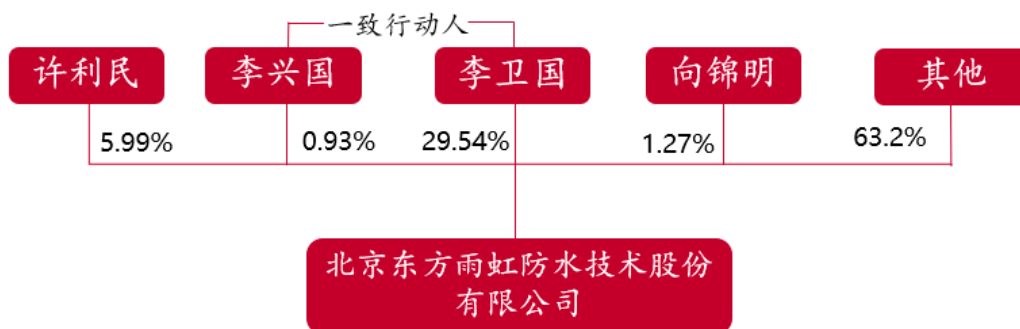
SBS

TPO

2008 9
2012

2016

6

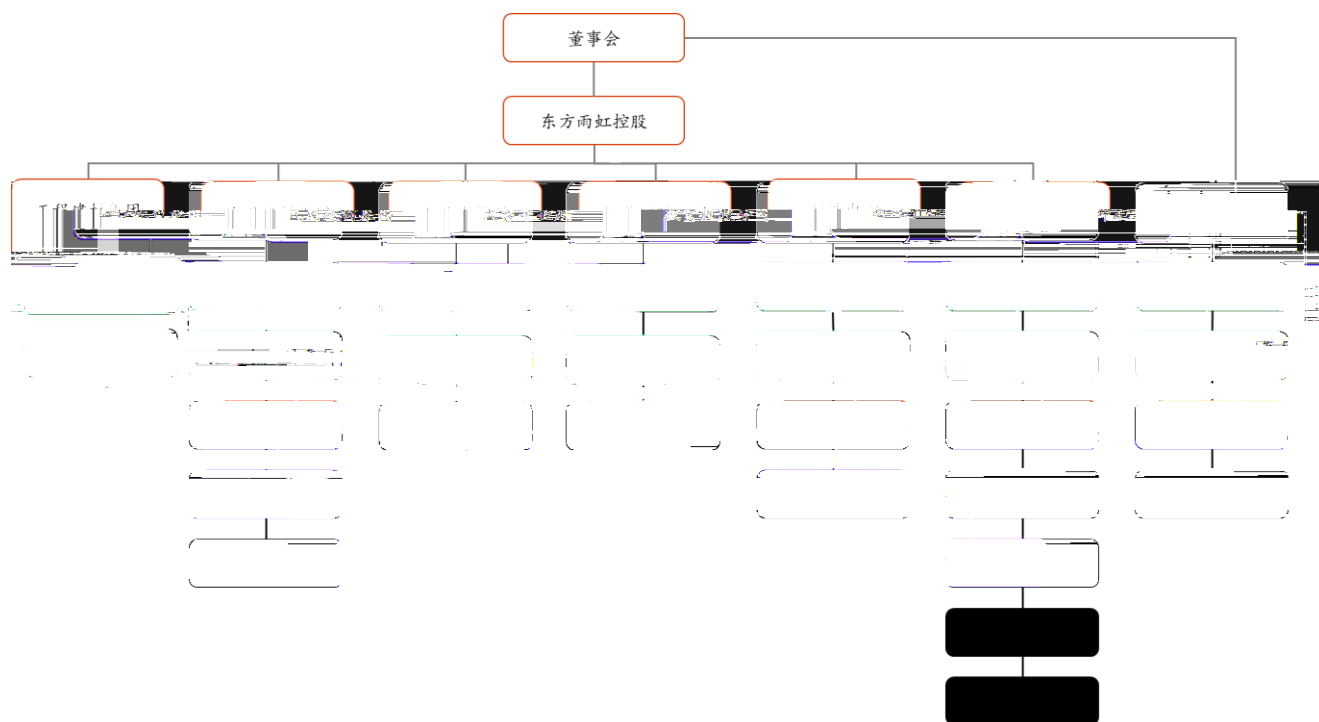


2018Q4

1+6

1+6

7



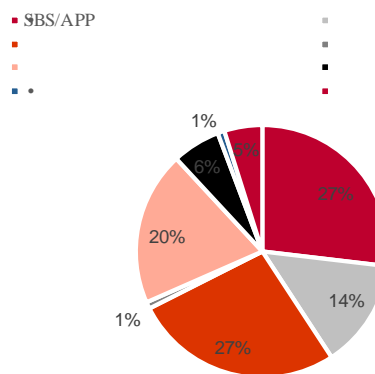
SBS/APP

2015
85%

8 2010-2015

2010			
	103130	177468	11.47
1	89710	167286	13.27
6BS/APP	27100	47684	11.96
	15600	24696	9.62
	23840	47504	14.78
	3750	1525	-16.47
	12820	34951	22.21
	6600	10926	10.61
2	13420	10182	-5.37
•	1800	1556	-2.87
	11620	8626	-5.79

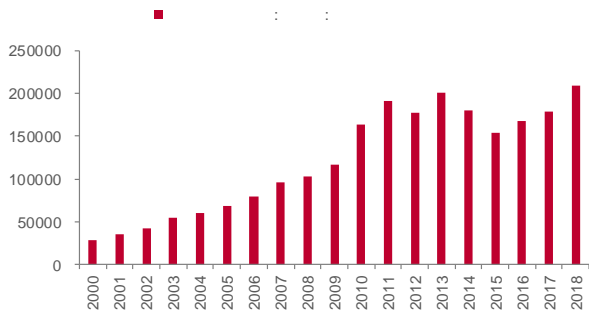
9 2015



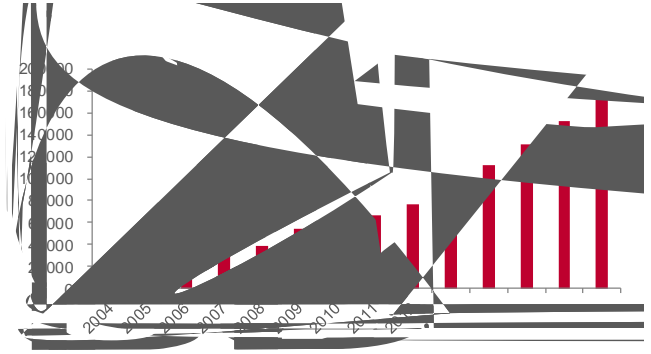
2018 784 **1500** 2000

1500 1147.37

10



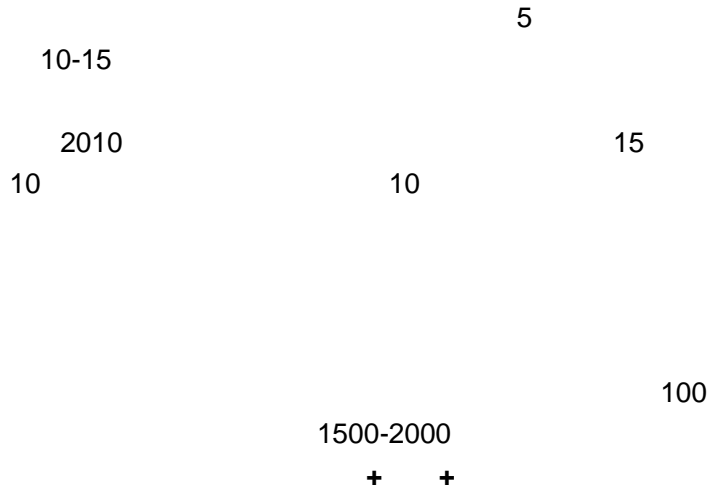
11



5

10-15

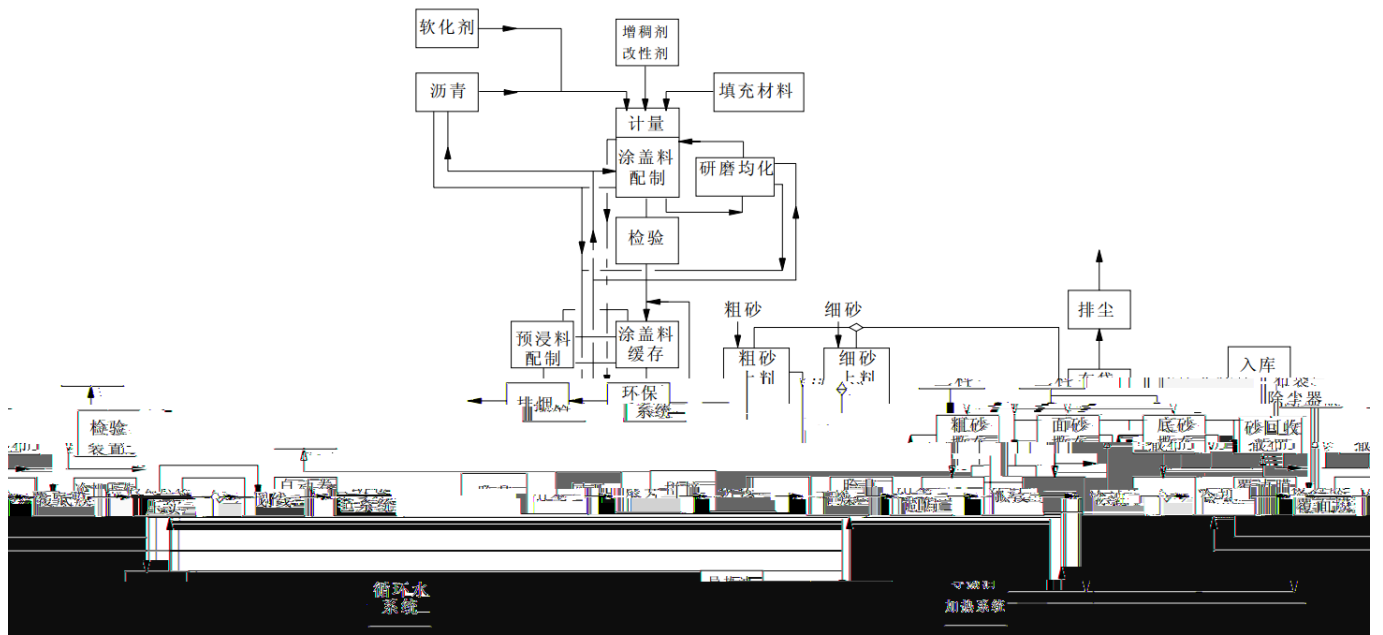
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500km

12

SBS/APP



8

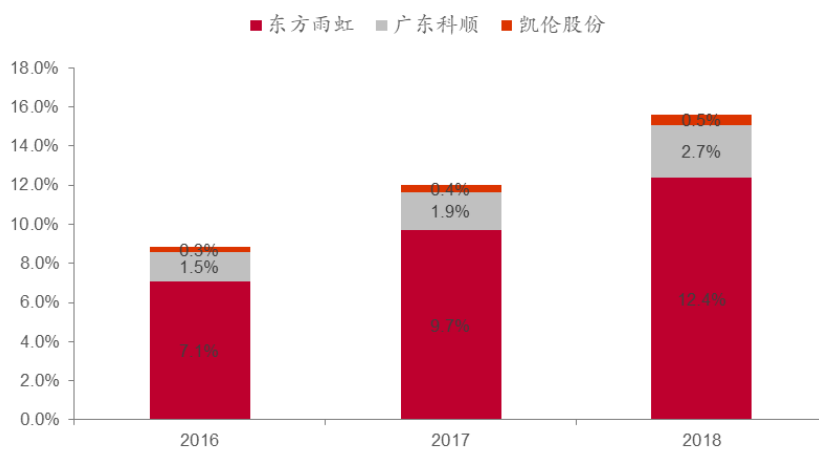
SBS

+

2013

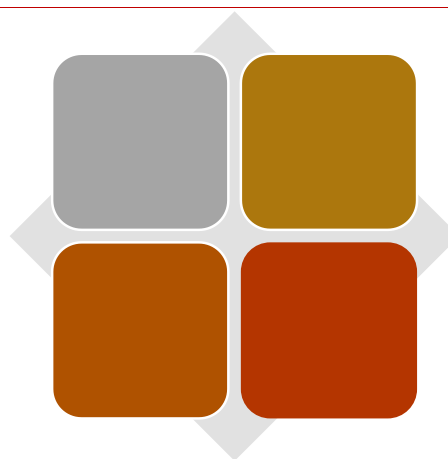
		1147.37	TOP10	2018	
			27%		300
2018	142			15~20%	
				12%	7%~9%

17



+ / p - J\HAI

21



1995 9

220

2000

2005

2011

2018

PS

24



25



1998 3

2000

33.56%

2007

2016

PS



2018

2018Q4

1+6

1+6

7

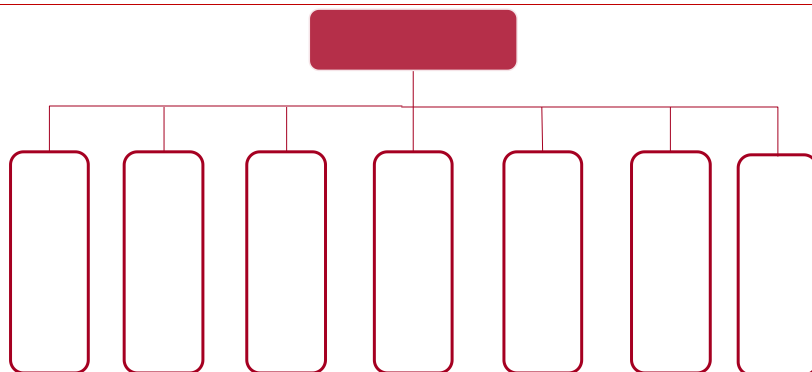
1

2

3

29

1+6



+ +

2016

2017

DAW SE

XPS

2015

20

1500

1150

2018

+

+

PS

6~12